

CONTRACT

KWQC
805 Brady St
Davenport, IA 52803
Sales T & C: www.gray.tv/advertising
(563) 383-7000

<u>Contract / Revision</u> 1458708 /		<u>Alt Order #</u> WOC12338926
<u>Advertiser</u> Tom 2020		<u>Original Date / Revision</u> 12/20/19 / 12/20/19
<u>Contract Dates</u> 12/31/19 - 01/06/20	<u>Estimate #</u> 8202	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> Davenport House	<u>Sales Office</u> Davenport Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 1232	<u>Product 1/2</u> 1246
<u>Agency Ref</u> 1058	<u>Advertiser Ref</u> 169393	

And:

Buying Time
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWQC	12/31/19	01/03/20	M-F 6a News	558a-7a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/30/19	01/05/20	-1--1--	2			\$275.00				
N 2	KWQC	12/31/19	01/06/20	Today Show	7a-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/31/19	01/06/20	1-1----	2			\$300.00				
N 3	KWQC	12/31/19	01/06/20	Today Show II	9a-10a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/31/19	01/06/20	11--1--	3			\$250.00				
N 4	KWQC	12/31/19	01/06/20	Today w/ Hoda & Jenna	Today w/ Hoda & J		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/31/19	01/06/20	1-111--	4			\$75.00				
N 5	KWQC	12/31/19	01/03/20	M-F 11a-12p	11a-12p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/30/19	01/05/20	-1111--	4			\$50.00				
N 6	KWQC	12/31/19	01/06/20	M-F Noon News	12p-1p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/31/19	01/06/20	11111--	5			\$100.00				
N 7	KWQC	12/31/19	01/03/20	Days of Our Lives	1258p-2p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/30/19	01/05/20	-1-11--	3			\$150.00				
N 8	KWQC	12/31/19	01/06/20	M-F 4p News	4p-430p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/31/19	01/06/20	11--1--	3			\$125.00				
N 9	KWQC	12/31/19	01/02/20	M-F 430p-5p	430p-5p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/30/19	01/05/20	-111---	3			\$400.00				
N 10	KWQC	12/31/19	01/06/20	M-F 5p News	5p-530p		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/31/19	01/06/20	1-11---	3			\$650.00				
N 11	KWQC	12/31/19	12/31/19	NBC Nightly News	530p-6p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/30/19	01/05/20	-1-----	1			\$2,500.00				
N 12	KWQC	12/31/19	01/03/20	M-F 6p News	6p-630p		:30			NM	3	\$3,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 12/31/19 - 01/06/20	<u>Product</u> Political	<u>Estimate #</u> 8202

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--111--				3	\$1,100.00			
N 13	KWQC	12/31/19	01/06/20	M-F 630p-7p	630p-7p		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/19	01/06/20	1-11---				3	\$1,100.00			
N 14	KWQC	12/31/19	01/06/20	Late News M-F	10p-1035p		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/19	01/06/20	1-11---				3	\$1,100.00			
N 15	KWQC	12/31/19	01/06/20	The Tonight Show	1035p-1137p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/31/19	01/06/20	11--1--				3	\$250.00			
N 16	KWQC	12/31/19	01/04/20	5a Sa	5:00am-6:00am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1-				1	\$50.00			
N 17	KWQC	12/31/19	01/04/20	Sa 6a News	558a-7a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1-				1	\$125.00			
N 18	KWQC	12/31/19	01/04/20	Sa Today	658a-9a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1-				1	\$175.00			
N 19	KWQC	12/31/19	01/04/20	Sa Late Morning News	8a-1030a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1-				1	\$150.00			
N 20	KWQC	12/31/19	01/04/20	Sa 5p News	5p-530p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1-				1	\$250.00			
N 21	KWQC	12/31/19	01/04/20	Sa 6p News	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1-				1	\$500.00			
N 22	KWQC	12/31/19	01/04/20	Sa 630p-7p	630-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1-				1	\$250.00			
N 23	KWQC	12/31/19	01/04/20	Late News Sa	10p-1030p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1-				1	\$450.00			
N 24	KWQC	12/31/19	01/05/20	5a Su	5:00 am-6:00am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1				1	\$50.00			
N 25	KWQC	12/31/19	01/05/20	Su 6a News	558a-7a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1				1	\$100.00			
N 26	KWQC	12/31/19	01/05/20	Su Today	658a-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1				1	\$150.00			
N 27	KWQC	12/31/19	01/05/20	Meet The Press	9a-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1				1	\$500.00			
N 28	KWQC	12/31/19	01/05/20	Su 5p News	5p-530p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-----1				1	\$300.00			
Totals											58	\$23,075.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 - 01/06/20	58	\$23,075.00	(\$3,461.25)	\$19,613.75
Totals	58	\$23,075.00	(\$3,461.25)	\$19,613.75

Signature: _____ **Date:** _____

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